

COMFORTDELGRO TAXI CLOCKS OVER 100,000 FLAT FARE BOOKING JOBS IN 10 DAYS

20 April 2017 – In just 10 days, the number of flat fare bookings have crossed the 100,000-mark, a testimony to the growing popularity of ComfortDelGro Taxi's latest offering.

The milestone was reached on the morning of 19 April 2017 and the passenger – Ms Neeta Ghosh – was rewarded with a \$200 fare credit and 2,000 Cabpoints. She had moved to Singapore in January this year and had booked the ComfortDelGro taxi to send her child to school.

She said: "I send my kid to school every morning and do so by booking a cab via the ComfortDelGro App. Since flat fares started last Monday, taxi fares are quite fixed at about \$10.50 as compared to the past where I am unsure of the amount which varies. It is more convenient for me now to set aside the amount I need to pay for these taxi trips."

Cabby Anthony Tay, who accepted the flat fare booking, was also rewarded with \$200 worth of vouchers. He said: "The flat fare option has increased my booking jobs ever since it started. I get at least three flat fare jobs a day but didn't expect to fetch the 100,000th passenger! I feel so lucky!"

Mr Yang Ban Seng, CEO of ComfortDelGro Taxi: "We have been seeing a steady increase in the number of flat fare bookings since we started it over a week ago. Crossing the 100,000-mark in just 10 days is very encouraging and tells us that both passengers and cabbies are adapting to this option well. We expect the volume to grow as commuters and our cabbies get even more comfortable with this convenient and fuss free option."

2015 - 2017 CO Office

Background

ComfortDelGro is one of the world's largest land transport companies with a total fleet size of over 45,300 buses, taxis and rental vehicles. It operates in seven countries - Singapore, China, the United Kingdom, Ireland, Australia, Vietnam and Malaysia – giving it the broadest footprint amongst its international peers. ComfortDelGro operates close to 17,000 taxis in Singapore.







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