

**COMFORTDELGRO TAXIS CLOCKS 10 MILLION BOOKING JOBS;
BREAKS SINGLE DAY and HOUR BOOKING RECORDS**

15 April 2016 – ComfortDelGro Taxis clocked its 10 millionth booking job this week.

What's even more significant is the fact that new records were also achieved for the highest number of successful booking jobs achieved in a single day and in a single hour. The new record for booking jobs achieved in a single day is in excess of 130,000 or over 5,500 every hour.

To mark the milestones, the Company is giving a waiver of S\$5 off the metered fare for the first 2,000 customers who book a ComfortDelGro taxi using the promo code "10MIL" via the ComfortDelGro app from 15 to 16 April¹. The waiver applies only to current booking jobs and is limited to one redemption per mobile number. The Company will also waive the booking levy for its cabbies during the two days.

Besides attributing the achievements to its improved ComfortDelGro app, which accounts for more than half of its booking jobs, better despatch algorithm and active marketing promotions, Mr Yang Ban Seng, ComfortDelGro Taxis CEO, also acknowledges the continuous support that commuters and cabbies had given.

He said: "To keep up with our call volume, besides extensively enhancing our booking app and the despatch algorithm, we are leveraging on two of our strengths – a large taxi fleet size as well as very active cabbies to cater to our customers' taxi bookings round-the-clock."

¹ Terms and conditions apply. For more details, please refer to ComfortDelGro Taxis' Twitter and Instagram accounts (@CDGTaxis_sg).



Background

ComfortDelGro is one of the world's largest land transport companies with a total fleet size of close to 46,500 buses, taxis and rental vehicles. Headquartered in Singapore, the Group also has operations in China, the United Kingdom, Ireland, Australia, Vietnam and Malaysia. ComfortDelGro operates a total of 17,000 taxis in Singapore.

