Media Release

COMFORTDELGRO tripadvisor

COMFORTDELGRO TAXIS VOTED SINGAPORE'S FAVOURITE
CAB AGENCY AND TAXI BOOKING APP BY TRIPADVISOR

SINGAPORE, 26 June 2014 - Travellers have given ComfortDelGro Taxis and its taxi

booking app the thumbs up.

In a recent TripAdvisor Travellers' Choice awards for Travel Favourites, ComfortDelGro

was named favourite taxi brand and taxi app. The survey was conducted in Singapore and

12 other countries with a total of 95,056 respondents. They were asked to select their

favourite brands in 27 categories from airlines and suitcases to car rentals and tablet

computers.

According to a TripAdvisor Singapore traveller: "I enjoy taking ComfortDelGro taxis

because I feel that they are reliable, clean and safe. ComfortDelGro also offers card

payment options which some taxi companies do not offer. If I had a choice, I will always

pick a ComfortDelGro taxi first."

Mr Aaron Hung, Director of Partnerships, Asia Pacific at TripAdvisor, said: "The TripAdvisor

community has spoken and ComfortDelGro Taxis was selected as a Travellers' Choice

Favourite for 2014. Travellers around the world can't go wrong with these travel picks from

our savvy community."

Said Mr Yang Ban Seng, CEO ComfortDelGro (Taxi Business): "We are honoured that

travelers in Singapore have given us this vote of confidence. We hope our taxis and drivers

will continue to be good ambassadors of Singapore and we will continue to work at

improving our services."

Eco

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## **Background**

## **About ComfortDelGro**

ComfortDelGro is the world's second largest land transport company with a total fleet size of about 46,000 buses, taxis and rental vehicles. Headquartered in Singapore, the Group also has operations in China, the United Kingdom, Ireland, Australia, Vietnam and Malaysia. ComfortDelGro operates about 16,600 Comfort and CityCab taxis in Singapore.

## **About TripAdvisor**

TripAdvisor® is the world's largest travel site\*, enabling travelers to plan and have the perfect trip. TripAdvisor offers trusted advice from real travelers and a wide variety of travel choices and planning features with seamless links to booking tools. TripAdvisor branded sites make up the largest travel community in the world, reaching nearly 260 million unique monthly visitors\*\*, and more than 150 million reviews and opinions covering more than 4 million accommodations, restaurants and attractions. The sites operate in 41 countries worldwide, including China under <a href="daodao.com">daodao.com</a>. TripAdvisor also includes TripAdvisor for Business, a dedicated division that provides the tourism industry access to millions of monthly TripAdvisor visitors.

<sup>\*</sup>Source: comScore Media Metrix for TripAdvisor Sites, worldwide, Q1 2014

<sup>\*\*</sup>Source: Google Analytics, average monthly unique users, Q1 2014; does not include traffic to daodao.com