COMFORTDELGRO OT tripadvisor

TRIPADVISOR NAMES COMFORTDELGRO TAXIS SINGAPORE'S FAVOURITE FOR THE SECOND YEAR RUNNING

5 August 2015 – Locals and travellers alike have proclaimed ComfortDelGro Taxis their favourite cab brand in Singapore, a survey by top travel site Tripadvisor has shown.

The nod of approval marks the second year running that ComfortDelGro Taxis has been named favourite taxi brand and taxi app in the Travellers' Choice Awards.

A total of 213,050 respondents from Singapore and 11 other countries took part in the month-long survey, which also saw votes cast for 25 other categories, including airlines, car hires and tablet computers.

Said Mr Yang Ban Seng, CEO ComfortDelGro (Taxi Business): "We are both delighted and humbled by this vote of confidence for two consecutive years. We will not rest on our laurels and will continue to look at areas in which we can improve. Our taxi booking app was recently revamped to give passengers an improved booking experience. We are also in the midst of upgrading our taxis' Mobile Data Terminals to technologically more advanced versions. These new MDTs have resulted in an improved turnaround time for cabbies to confirm booking jobs, which in turn, translates to a higher cater rate."

"For a second year in a row, ComfortDelGro has been named Singapore's top taxi agency and taxi app by our community. It is clearly the preferred choice amongst travel-savvy Singaporeans," said Mr Aaron Hung, Director of Partnerships, APAC at TripAdvisor.



Background

ComfortDelGro Corporation Limited

ComfortDelGro is one of the world's largest land transport company with a total fleet size of about 46,300 buses, taxis and rental vehicles. Headquartered in Singapore, the Group also has operations in China, the United Kingdom, Ireland, Australia, Vietnam and Malaysia. ComfortDelGro operates 17,000 taxis in Singapore.

About TripAdvisor

TripAdvisor[®] is the world's largest travel site*, enabling travelers to plan and book the perfect trip. TripAdvisor offers trusted advice from real travelers and a wide variety of travel choices and planning features with seamless links to booking tools that check hundreds of websites to find the best hotel prices. TripAdvisor branded sites make up the largest travel community in the world, reaching 375 million unique monthly visitors**, and more than 250 million reviews and opinions covering 5.2 million accommodations, restaurants and attractions. The sites operate in 45 countries worldwide. TripAdvisor also includes TripAdvisor for Business, a dedicated division that provides the tourism industry access to millions of monthly TripAdvisor visitors.

TripAdvisor, Inc. (NASDAQ: TRIP) manages and operates websites under 24 other travel media brands: www.airfarewatchdog.com, www.bookingbuddy.com, www.cruisecritic.com, www.everytrail.com, www.familyvacationcritic.com, www.flipkey.com, www.thefork.com (including www.lafourchette.com, www.eltenedor.com, www.iens.nl, www.besttables.com and www.dimmi.com.au), www.gateguru.com, www.holidaylettings.co.uk, www.holidaywatchdog.com, www.independenttraveler.com, www.jetsetter.com, www.ietsetter.com, www.niumba.com, www.onetime.com, www.oyster.com, www.seatguru.com, www.seatguru.com, www.travelpod.com, www.tripbod.com, www.vacationhomerentals.com, www.viator.com, www.virtualtourist.com, and www.kuxun.cn.

*Source: comScore Media Metrix for TripAdvisor Sites, worldwide, December 2014 **Source: TripAdvisor log files, average monthly unique users, Q2 2015